

*If you don't want to
be cheated or misled...*

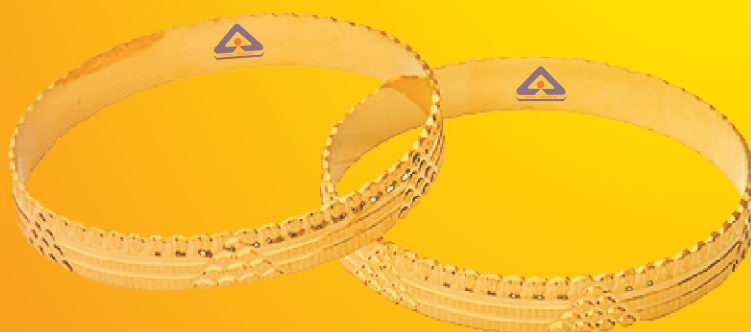
**JAGO
GRAHAK
JAGO**



...insist on BIS 

Hallmarked Jewellery only-

The mark of purity



Before buying Jewellery, use a Magnifying Glass to check the 
Hallmark and the number corresponding to the purity of Gold.

**National Consumer
Helpline No.**

1800-11-4000

daep 08/10/13/01/07/08/09

Nos. Denominating
Gold Purity for

958
23 Carat

916
22 Carat

875
21 Carat

750
18 Carat

585
14 Carat

375
9 Carat

For more details contact:

Bureau of Indian Standards

Manak Bhavan, 9 Bahadur Shah Zafar Marg,
New Delhi-110 002, Tel.:23234223
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